

JESS BERTRAND

Collaborative Creator · Storyteller · Performer



CURRICULUM VITAE

Concept Designer & Performer / Reset your Mindset
Midsummer Magic Festival 2022 - Expanded Media
April - July 2022

- Lead conceptual development of immersive theatre experience
- Facilitated team meetings & organized groupwork
- Managed communication between team members, festival broadcast team and film studio technicians
- Lead all group presentations & wrote performance scripts
- Passionately guided audiences through immersive performance

Creative Production Assistant / Prague Quadrennial 19
International Volunteer in Prague, Czech Republic
Jan - June 2019

- Assisting Lecturer & Digital Scenographer Paul Cegy with the VR elements of 36Q Blue Hour
- Completed pre-production paperwork & dramaturgy
- Liaised with installation artists, onboarded daily volunteers
- Floor managed 4 VR installations & daily volunteers
- Assisted Snezana Pesic and Paul Cegy with the VR aspect of the Canadian National Exhibit

Co-Leader & Concept Designer / Beven Expanded Album
Semester Project - Expanded Media
Oct 2021 - Jan 2022

- Facilitated concept development for Joep Beving expanded experience: Music Video, AR Filter, Scrollytelling, Mural, Concert
- Organized team meetings & user prototype walkthrough
- Script writing for experience trailer, teaser trailer & promotion
- Main presenter for all midterm and final design presentations

Teaching Assistant / Game Night: Storytelling Workshop
Expanded Media - Hochschule Darmstadt
April - June 2022

- Created weekly presentations and improv story games
- Facilitated story world building, character creation, and running pen & paper roleplaying games for Expanded Media students.
- Developed Workshop Handbook from weekly sessions

Canadian
Born 17.07. 1997
Native English Speaker
Studying A1.2 Deutsch

CONTACTS

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EDUCATION

Expanded Media
Master of Arts
Hochschule Darmstadt
University of Applied Sciences
2021 - 2023 Ongoing

Theatre & Performance
Honours Bachelor of Arts
University of Waterloo
2015 - 2020 Completed

AWARDS

The Robin Atchison Prize
University of Waterloo
Exceptional overall contribution to the intellectual, creative, & collegial life of theatre program.
May 2020

Dean's Honour List
University of Waterloo
April 2019

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Art Gallery Manager / Living Temagami Arts & Culture Temagami, Ontario, Canada

May - Sept 2021

- Managing gallery inventory, sales and customer service
- Aid in organizing and set up of gallery events, workshops & creating corresponding promotional media
- Building company connections with arts organizations, liaising bookings with regional First Nation artists
- Running Kids Arts Camp with Community Foundations

Assistant Director & Stage Manager

Cosmic Fishing Theatre - Exit the King

Nov 2020 - Feb 2021

- Assisted Dir. Vik Kovac with rehearsal & tech notes
- Evaluated Live Script Readings & Performance workshops to deepen the characters' connections
- Managed props & script prompting in Zoom play reading

Front of House Manager / Humanities Theatre Centre

University of Waterloo, Ontario, Canada

Sept 2018 - April 2020

- Welcomed patrons & supervised ushers
- Enforced theatre rules & managed customer feedback
- Managed customer complaints and inquiries with empathy and conflict resolution skills

Game Master / Mirage VR

Kitchener, Ontario, Canada

May - Sept 2018

- Lead audiences through free roam VR environment
- Supervised 3 virtual reality game stations at once
- Handled technical troubleshooting
- Hosted company entertainment events

Box Office & Front of House Staff / MT Space

Impact Festival 2019 - Kitchener, Ontario, Canada

Sept 2019

- Handled cash boxes, ticket sales & square transactions
- Managed Front of House volunteers & pass holder lists

PROFESSIONAL DEVELOPMENT

Pitch It! Workshop

with Sybille Kurz

July 2022 - h_da Mediencampus

Mozilla Hubs & Spoke

with Zahra Joharimajd

June 2022 h_da Mediencampus

360 Panorama & 3D

Vista Virtual Tours

with Juan Torres

June 2022 h_da Mediencampus

Projection Mapping

with Isadora

with Maziar Ghaderi

Aug 2019 - Interarts Matrix

Birmingham Conservatory for Classical Theatre

Shadowing Voice Coach

Kennedy C. Mackinnon

Nov 2019 - Stratford Festival

PROGRAMS & PLATFORMS

Audiovisual (basics)

- Unity
- Unreal
- Reaper
- InDesign
- Photoshop
- DaVinci Resolve

Websites & Social Media

- Canva
- Weebly
- Instagram
- Mozilla Hubs
- Preview & Plann
- 3D Vista Virtual Tours

Other:

- Miro
- Mural
- Square Space
- Microsoft Office
- Google Workspace